

CURRICULUM VITAE

Name: Francesco Tandoi

Place of residence: Italy

Communication & Marketing Specialist

Informations:

Project manager with excellent knowledge of communication, events and digital marketing. Strong experience in special projects, events, public relations and promotional activities; coordinating a team and managing clients.

Focusing now on the web marketing and Social Media , I am a consultant for everyone who want to be correctly positioned on the web and use all the new instruments in the most effective way. Consultant in the field of technological research aimed at the efficiency of production systems and related integrated services.

Consultant for the marketing of systems for non-conventional energy efficiency and monitoring of energy systems.

My creative, dynamic and problem-solving attitude allows me to work well in team and develop new business and partnerships.

Freelance :

Myself

1992 - 1999

Italy

- Special events - project manager

- Press Office & Digital Pr

Director of GDO sales outlets:

Genesi spa

1999 - 2003

Roma, Italy

Buyer at GDO:

Apriticasa Srl

2003 - 2006

Milano, Italy

Account Manager:

GELADIS S.R.L.

2006 - 2014

San Ferdinando di Puglia, Italy

Marketing Communications Specialist:

EASYLUMEN Srl

2015 - 2018

Rimini ,Italy

Official recognition for Technological Innovation in the study of digital services to citizens through the use of third-generation Power Lines, "SMART CITY AWARD 2017"

Social Media Marketing Manager:

Ecosmartssystem srl

2017 - 2024

Italy - Romania

Development and implementation of communication strategies of the company.

Junior Consultant :

"Romanian National Association for Smart Cities"

2016 - 2024

Bucharest Romania

- Development of sustainable mobility

Project manager:

Arkitetti srl – Ecosmartssystem srl

2021

Bucharest

First place in the selection of the Concept "Auditorium della Musica" in Bucharest

Project manager:

Azeco Srl

2019 -2020

Sant'Arcangelo di Romagna ,Italy

International Patent filing "LS Prime" for the widespread distribution of charging stations and integrated services through the use of existing infrastructure.

Project manager:

Zeroinfinito srl – Aetnet srl – Ecosmartssystem srls

Consulting for energy and security services

"Cassa Nazionale di Previdenza e Assistenza Forense"

2019 – 2020

Rome,Italy

Chairman of the Board of Directors:

Stp S.p.a.

2023 - 2025

Bari, Italy

CEO:

Stp S.p.a.
2024 -2025
Bari,Italy

Training:**Digital Coach marketing strategy**

Questit srl
2019
Siena,Italy

Algho Star Tech partnership program

- **Base Certification**
- **Advanced Certification Customer experience**
- **Advanced Certification Marketing and Sales**

Addressed during the master's course:

- **WEBSITE** creation, Seo, Sem, E-mail Mkt, Location Based Mk, Web Analytics, Mobile Mkt, Digital Strategy
- **E-COMMERCE** User Exp Design, Chatbot, AI
- **SOCIAL**: Linkedin, FB Community e Adv, YouTube e Video Mkt, Content, Web Reputation, Media Monitoring, Storytelling, Instagram, X

Qualifications:

- Scientific High School Diploma - Trani - Italy
- Bachelor's Degree in Communication Sciences - Roma - Italy

Languages:

English: Good knowledge
Romanian: Limited working knowledge

Giugno 2025


Francesco Tandoi